



Lawley  
Art Auction  
www.lawleyevents.com

## MINUTES OF MEETING HELD AT MLSHS ON 10 APRIL 2018

### OPENED & ATTENDANCE

Meeting Opened at 7:37 pm

Patricia Kritas (Convenor), Felicity Moldrich, Annaleise Grubisich, Kerri Bland, Amanda Rintoul, Peta Kalaitzis, Regina Eccleston-Wirth, Sharon Cockroft.

### APOLOGIES

Alan Lawson, Lesley Street (Principal), Rebecca Haluszkiewicz, Andrew Lippiatt, Darren Moldrich, Katherine Licciardello, Amanda Humphreys, Michelle Fornasier, Vanessa Lombardo.

### PREVIOUS MINUTES

*Change of spelling at 3.4 to Matt Seabrook. Motion to accept revised minutes 27 March 2018.*

Moved: Patricia Kritas                      Seconded: Annaleise Grubisich                      Carried

### GENERAL BUSINESS

#### 1.0 CONVENOR'S REPORT

- 1.1 Artist final reminder was sent via mail chimp 5 April.
- 1.2 Michelle has set-up sign up genius for artist drop-off day.
- 1.3 Patricia wrote and emailed a proposal for the P&C and forwarded to Annaleise on 3 April.  
Wording as follows:  
*Dear P&C Executive Committee,*  
*The Lawley Art Auction is now in its fifteenth year and this annual event continues to be the major fundraising event for Music and SVAPA.*  
*The LAA is one the highlights of the Mount Lawley Senior High School calendar and has come a long way since its inception however we still need your support.*  
*We are hoping that this year is going to be bigger and better and are requesting that the P&C support the LAA by contributing \$1500 toward the printing of catalogues.*  
*The LAA committee members believe that the LAA is well respected in the community and this in turn adds prestige to MLSHS and the Music and SVAPA programs it offers. We appreciate the P&C and how it promotes the interests of the school by developing parent and community involvement and providing extra amenities for the benefits of students.*  
*Thank you in advance for assisting in supporting the Lawley Art Auction and the event which directly benefits MLSHS students who are budding visual and performance artists, musicians and the whole school community.*
- 1.4 Patricia prepared flyer and emailed to John Pryor. It included links to sign up genius for artist drop-off day and the auction weekend from 15 – 17 June.
- 1.5 Patricia emailed John Pryor today checking on status of P&C mailout.
- 1.6 Emailed flyer to SVAPA secretary for distribution. Will email to Music secretary, waiting on Music Secretary's contact information to come via Amanda H.
- 1.7 Spoke with Regina and she is available to take on the Graphic Artist role. Add Regina to contact list.
- 1.8 After consultation with committee via email it was decided to extend the artist submission date. Patricia sent email with new extended date. The email only went to artists that haven't submitted to date.

- 1.9 Patricia emailed Lesley Street and Corporate Services to ensure Lesley has correct access to senior building on artist drop off day. Also asked Lesley if she could liaise with staff regarding use of store room and need of extra room for storage and to please advise their approval.
- 1.10 Confirmed artist pick up day for unsold work is Sunday 23 June from 1pm to 3pm.
- 1.11 Emailed Alex Castle to advise some amendments required for the Lawley events website. Added mission statement to home page. Amanda H is to provide USB with 2017 photos to Alex for slideshow at top of page.
- 1.12 Spoke to Tamara from Perth Expo and booked 15 panels to be delivered 15 June at 4pm. They will collect them on Monday 18 June. Requested sponsorship of 15 panels, awaiting on email reply and price. Advised last year we had 10 panels at a value of \$495. Ensure Tamara receives copy of invitation and sponsorship acknowledgement.
- 1.13 Emailed Lesley Street regarding Simon Millman's proposal to donate back artworks purchased at LAA 2017. This would be a 100% donation. His intention by doing this is to give funds to the school and to allow display space to purchase from this year's auction. Donated works could possibly go in the Irving Gallery. Artists involved would have to be made aware by way of courtesy call. Discuss further at next meeting. Lesley is liaising with Simon.
- 1.14 Patricia will email artists via mail chimp a reminder that artist drop off day is Sunday 6 May from 1pm to 5pm.

## **2.0 ARTIST COORDINATOR REPORT**

- 2.1 88 submissions to date. Collected 5 pots from Pippin Drysdale. With extended deadline expecting a couple of more pieces.
- 2.2 Some pieces are over size but only slightly.
- 2.3 Confirm storage of art in dedicated space with English Department. Lesley is handling the liaising with staff.
- 2.4 Require A4 size boxes with lids for storage. Suggestion to collect some from chemist warehouse in North Perth. School may have some also.
- 2.5 Need images of art before drop off day to print on to labels. This helps identify work after it is wrapped.
- 2.6 Regina will check supplies of white gloves, tape, scissors, tape measures, packing tape. Will need for drop off day.

## **3.0 SPONSORSHIP COORDINATOR'S REPORT**

- 3.1 Please refer to report attached.

## **4.0 BAR COORDINATOR'S REPORT**

- 4.1 Darren has been liaising with City of Vincent and City of Stirling regarding permission to display banners and possible locations. In discussions with City of Vincent, yet to hear from City of Stirling.
- 4.2 Vanessa to send copy of banner design.

## **5.0 DATABASE COORDINATOR'S REPORT**

- 5.1 When submissions are finalised will then commence updating database.

## **6.0 EVENT COORDINATOR'S REPORT**

- 6.1 Michelle is waiting for invoice for temporary fencing.

## **7.0 CATALOGUE COORDINATOR'S REPORT**

- 7.1 Have worked on 68 of the 88 bios to date.
- 7.2 Editors will be Patricia, Felicity, Amanda R. Amanda R to send link and password to Felicity and Peta to allow editing of bios.
- 7.3 Allow artist to show social media links providing there is enough space.
- 7.4 One artist mentioned art classes/workshops at their studio. In bio include comment "offer art class/workshop please visit website".
- 7.5 Consistency in wording and perspective for biographies. Let artists use their own words. Third person agreed.
- 7.6 Vanessa and Amanda R visiting Alex Castle to discuss deadlines - Patricia advised she has all the dates and will email them to Amanda R.

## **8.0 GENERAL BUSINESS**

- 8.1 Amanda H emailed Moya and Michelle to update the SVAPA and Music Pages.
- 8.2 Regina Confirmed design autonomy with designs to come back to committee for approval.
- 8.3 Regina will do A3 posters and flyers again this year.
- 8.4 Patricia to email Regina the earlier email sent outlining the Graphic Design role.
- 8.5 Kerri to send Regina all the artist images or put them in drop box.
- 8.6 Peta K to chase up images from artists that haven't been received.
- 8.7 Regina suggested contacting Walter Horeb - Lawley Alumni as to what Alumni may have to offer.
- 8.8 Kerri to send Peta and Annaleise drop box 2018 link.

Meeting Closed 9.05pm

## Sponsorship Coordinator Report 10/4/18:

41 Sponsors:

Gold 7      Silver 7      Bronze 12      Event 15

So far we have around 9,700 beyond the event sponsorship which is estimated at 7,800, that's a total of approximately \$17,500.

This is without Darren approaching the local liquor stores for wine donations, approaching Kmart regarding the wine glasses and approaching bakeries etc for catering donations.

Does anyone have time during business hours to drop in to the bakeries?

Highlights this fortnight:

1. We have two confirmed accommodation sponsors
2. Perth Academy of Performing Arts have offered tuition packages
3. Perth Film School are keen to develop a relationship with Mt Lawley and offering discounts for holiday course on film making which has been sent to all SVAPA students.
4. Family Pass for Rock Climbing
5. Received the list of consignment items from Helping Hands minimum of 3 items and overall seems to be pricey - following up with Framesports on their available items.
6. Victor from Perth Music House wanted to know if there was any opportunity to discuss the importance of becoming involved in the Arts in one way or another at the Event. I suggested maybe Amanda H could talk to him and add to promotions.

Will send out performance supplier emails this week

Feel we need to commence sponsorship drive for 2019 in 2018 after event as a number of responses are that they have met their quota for the financial year and it may benefit us to get commitment earlier.

Darren has asked if we can add supplying finger food to signup genius to gauge community interest. He is still driving for improving the profitability of the event rather than paying for what we can supply with our own resources.

P&C Executive in favour of the glasses - needs to be passed by the full committee.

P&C Executive view is that Music and SVAPA are both holding too many funds and they need to be used on the population that raises the funds. Do we still want the request for the catalogues funding to go to the general meeting in May?

Matt Seabrook and Pam Herron invited for photo opportunity on Artist pickup day.

# Lawley Art Auction Sponsorship Summary

As @ 10/4/2018

Category Value

Type

Business

Details

| Status | GOLD SPONSOR BETWEEN \$1,000- \$5,000             |           |           |                                  |                               |
|--------|---|-----------|-----------|----------------------------------|-------------------------------|
|        | Gold  | \$2,000   | In-kind   | Donnelly Auctioneers             | Auctioneer services           |
| CONF.  | Gold  | \$1,500   |           | Crust Pizzas                     | same as last year             |
| CONF.  | Gold  | \$1,250   | Cash      | Pam Herron                       | Cash donation and prizes      |
| CONF.  | Gold  | \$1,080   | donations | Sound Business Equipment         | Products, bubblewrap and cash |
|        | Gold  | \$1,000   | In-kind   | Jumping Jigsaws                  | Web & Design Service          |
|        | Gold  | \$1,000   | (approx)  | iprintplus                       | Printing in-kind support      |
| CONF.  | Gold  | \$1,000   | Cash      | Matt Seabrook                    | Cash donation                 |
|        | <b>SUB TOTAL \$8,830 7 Sponsors</b>               |           |           |                                  |                               |
| Status | SILVER SPONSOR IS BETWEEN \$500 - \$1,000         |           |           |                                  |                               |
| CONF.  | Silver  | \$600     | Vouchers  | Revelation Film Festival         | 3 x Gold passes               |
|        | Silver  | \$645     | In Kind   | Perth Expo                       |                               |
| CONF.  | Silver  | \$550     | Vouchers  | Paintball Skirmish               | 2 vouchers for 10 conds apply |
|        | Silver  | \$520     | Vouchers  | Perth Academy of Performing Arts | tuition x 2                   |
|        | Silver  | \$500     | Cash      | Alto Capitol                     | cash                          |
| CONF.  | Silver  | \$500     | Vouchers  | Pier Street Cosmetics            | antiageing package            |
|        | Silver  | \$500     | In Kind   | Commonwealth Bank                |                               |
|        | <b>Sub Total \$3,815 7 Sponsors</b>               |           |           |                                  |                               |
| Status | BRONZE SPONSORS BETWEEN \$150-\$499 (LOGO CREDIT) |           |           |                                  |                               |
|        | Bronze  | \$ 450.00 | Voucher   | Perth Film School                | tuition                       |
| CONF   | Bronze  | \$ 440.00 | Voucher   | Mondos                           | 4 cooking classes             |
| CONF   | Bronze  | \$ 350.00 | Voucher   | Hyatt Regency Perth              | accommodation                 |
|        | Bronze  | \$ 250.00 | Voucher   | Attika Hotel                     | 1 nights accommodation        |
| CONF   | Bronze  | \$ 250.00 | Voucher   | Assure Cosmetic Centre           | anti-ageing package           |
|        | Bronze  | \$ 250.00 | Food      | Fresh Provisions                 | food                          |
|        | Bronze  | \$ 250.00 | Voucher   | IGA                              |                               |

|  |        |              |               |                             |                               |
|--|--------|--------------|---------------|-----------------------------|-------------------------------|
|  | Bronze | \$ 240.00    | Voucher       | The Little Arthouse         | 1 term tuition                |
| CONF                                       | Bronze | \$ 231.00    | Product       | Enjo                        | kitchen and body packs        |
|  | Bronze | \$ 220.00    | Voucher       | Responsive Driving School   | 2 driving lessons             |
| CONF                                       | Bronze | \$ 190.00    | Voucher       | Helen O'Grady               | 1 term tuition                |
| CONF                                       | Bronze | \$ 180.00    | Voucher       | Gravity Centre              | 2 vouchers                    |
| CONF                                       | Bronze |              |               | Oxlades Art Supplies Perth  | people's choice award         |
| SUB TOTAL                                  |        | \$ 3,301.00  | 12 Sponsors   |                             |                               |
| <b>EVENT Supporters BETWEEN \$10-\$149</b> |        |              |               |                             |                               |
|  | Event  | \$ 149.00    | Voucher       | Luna Palace                 |                               |
| CONF.                                      | Event  | \$ 120.00    | Pass          | City Summit Rock Climbing   | Family Pass                   |
|  | Event  | \$ 120.00    | Donation      | Essenza Coffee              | 10 x 250g coffee @ \$10 each  |
| CONF.                                      | Event  | \$ 110.00    | Voucher       | Rochelle Adonis             | 2 High Tea Vouchers           |
|  | Event  | \$ 100.00    | Voucher       | Film Bites                  |                               |
|  | Event  | \$ 100.00    | Cash          | Grilled Mount Lawley        | Cash                          |
|  | Event  | \$ 100.00    | Voucher       | Museum of Western Australia | Family Passes                 |
|  | Event  | \$ 100.00    | Product       | William Topp                |                               |
| CONF.                                      | Event  | \$ 93.00     | product       | Inner Balance Kineseology   | Oil Pack (Massage)            |
| CONF.                                      | Event  | \$ 84.00     | Voucher       | Rockingham Wild Encounters  | Penguin Island Tours 2 Adults |
| CONF.                                      | Event  | \$ 60.00     | Voucher       | The Perth Observatory       | Night Tour 1 Adult 1 Child    |
| CONF.                                      | Event  | \$ 50.00     | Cash          | Fuzz Factory                | Cash                          |
| CONF.                                      | Event  | \$ 48.00     | Voucher       | Sherbert                    | one dozen cup cakes           |
|  | Event  | \$ 35.00     | Product       | Timea's Mosaic Tiles        | house tile                    |
|  | Event  | ?            | Donation      | Perth Music House           | TBC                           |
| sub total                                  |        | \$ 1,269.00  | 14 Supporters |                             |                               |
|  |        | \$ 17,215.00 | 41 Supporters |                             |                               |