



Lawley
Art Auction
www.lawleyevents.com

MINUTES OF MEETING held at MLSHS on 2 May 2017

OPENED & ATTENDANCE

Meeting Opened at 7:32pm

Patricia Kritas (Convenor), Alan Lawson, Kerri Bland, Amanda Humphreys, Michelle Prince, Carolyn Monaghan, Felicity Moldrich, Rebecca Haluszkiewicz, Michelle Fornasier, Regina Eccleston-Wirth, Sharon Cockroft.

APOLOGIES

Paula Hart, Sue Faranda. Vanessa Lombardo, Julie Williams, Darren Moldrich.

MINUTES

Motion to accept previous minutes 26 April 2017.

Moved: Patricia Kritas

Seconded: Alan Lawson

Carried

GENERAL BUSINESS

1.0 CONVENOR'S REPORT

- 1.1 Sending letter to unselected artists on Thursday 4 May.
- 1.2 Sending letter to selected artists on Tuesday 9 May.
- 1.3 Have a map of event for handout by students/volunteers on auction night.
- 1.4 Locate catalogue sales and bidders' registration together near entry.
- 1.5 Patricia will email Michelle deRozario and Felicity a volunteer flyer for mail out to the SVAPA and Music parents and students.
- 1.6 Adult volunteers to meet event coordinators at 4:30.
- 1.7 Student volunteers to meet Amanda at 4:30.
- 1.8 Patricia to coordinate bump-in and bump-out for Cert 2 students. Need to record names/tasks.

2.0 TREASURER'S REPORT

- 2.1 Treasurer's Report presented.
- 2.2 \$4,545 cash book total. After committed funds, \$2,431 available.
- 2.3 *Motion AA11 to pay \$550 to All Fence U Rent for temporary fencing*
Moved: Felicity Moldrich *Seconded: Patricia Kritas* *Carried*
- 2.4 *Motion AA13 to pay \$153 to Carolyn Monaghan for reimbursement of bubble wrap costs.*
Moved: Patricia Kritas *Seconded: Felicity Moldrich* *Carried*
- 2.5 *Motion AA13 to pay \$111.49 to Michelle Fornasier for reimbursement of bubble wrap costs.*
Moved: Patricia Kritas *Seconded: Kerry Bland* *Carried*
- 2.1 Patricia awaiting response on EFTPOS machine. Bar will be cash only.

3.0 ARTISIT COORDINATOR'S REPORT

- 3.1 122 pieces submitted. Some of these are diptychs. 96 pieces for auction.
- 3.2 Thank you to all that helped at drop-off day. Great volunteer turn-up thanks to Felicity.

- 3.3 Special thanks to Bruce and Amanda for photography.
- 3.4 Have asked Sioux Tempest if she is interested in displaying her work at the Inglewood Hotel and she immediately said yes. We will also approach Neil Elliot. Michelle please ask Inglewood if they are accepting of the idea. We will provide signage.
- 3.5 Propose to name the separate art exhibition area the Irving Gallery after Dr Dale Irving (SVAPA Coordinator) as recognition for her assistance over many years with the Art Auction. Use the smaller room on the ground floor for this gallery. Could use easels for this room to make it distinct from the auction works.
- 3.6 Jules has asked Rachel Coakley if she will set up the 3D works again this year and she has pretty much agreed. Will place most of the 3D work upstairs. Will need volunteers to man the 3D space on the night during viewing time only. Please add this task to sign-up genius.
- 3.7 Cull meeting tomorrow night at Julie's with Vanessa, Patricia and Kerri. Kerri has created a photo grid.

4.0 SPONSORSHIP COORINDATOR'S REPORT

- 4.1 Recently received support from Realmz Escape Game Morley, Pros Hair & Brow Studio Mt Lawley, Helen O'Grady Drama Academy.
- 4.2 Sponsoring links have been updated on social media.
- 4.3 Received NRC Promotions vouchers for Whiteley. Will offer on Facebook.
- 4.4 Felicity has wine donation which can be used as thank you gifts for Auctioneer, MC, etc.

5.0 PUBLICITY/PROMOTION COORDINATOR'S REPORT

- 5.1 Last night started twitter.
- 5.2 Have an excellent photo of Vanessa and artist John Baldock which will be used on Facebook and Instagram.
- 5.3 410 likes on Facebook, 118 followers on Instagram.
- 5.4 Photos on drop-box for accessing.
- 5.5 Artists have been selected for Crustworthy Event. Amanda will send out invitations. Moya Thomas will send out note soon for ballot invitation. Amanda will check with Sue if she can arrange ballot box in front office as per last year. Will link Crustworthy artists so students can research the artists prior to the Crustworthy event. Patricia will write up some questions to go in a question box for students to ask the artists.
- 5.6 Amanda arranging press media release. Good to have a hook eg, WA Youth Cullinary Team and MLSHS Students "kids helping kids".
- 5.7 Please let Amanda know any contacts and their agencies so she can forward press release.
- 5.8 Radio interview on Capitol FM locked in for Saturday.
- 5.9 Not many responses to survey monkey. John Pryor hasn't sent to P&C mailing list and music haven't sent to their mailing list as yet.
- 5.10 Amanda will meet with Michelle DeRozario to discuss music schedule and relocation of performance area.

6.0 DATABASE COORDINATOR'S REPORT

- 6.1 Generated receipts for artists and art.
- 6.2 Completed updates/corrections and checked formatting. Spreadsheet almost ready.
- 6.3 Bruce photographed art that needed doing. USB of pictures was given to Regina. 4 pieces still to be photographed, receiving art tomorrow.
- 6.4 Bruce would like to make a special mention of the students that assisted him.
- 6.5 Kerri will load photos on drop box in ID order.

7.0 CATALOGUE COORDINATOR'S REPORT

- 7.1 A variety of 6 posters were printed at school for displaying in cafes, work places, etc.
- 7.2 Bios mostly edited. Finalising a few.
- 7.3 Page dedicated to SVAPA/Music. Equally represented.
- 7.4 Cover of catalogue – collage preferred and colourful.
- 7.5 Proof readers – Paula, Regina and Kerri.
- 7.6 Final deadline for sending material to Alex is 24 May.
- 7.7 Catalogue to printer 29 May.

8.0 WEBSITE COORIDNATOR'S REPORT

- 8.1 Home page updated for drop-off day.
- 8.2 Taken down 2016 sponsors.
- 8.3 Waiting on 2017 sponsors.
- 8.4 Carolyn will shadow Daniel on the night to take on this role next year as Daniel and Lisa's son will be graduating this year.

9.0 EVENT COORDINATOR'S REPORT

- 9.1 Draft location maps for the event were presented.
- 9.2 Too difficult to run 2 bars. Locate bar upstairs with music and some artworks. Group catalogue sales and bidders' registration together near entry. Silent Auction to remain in usual area. Move VIP welcome to foot of stairs near main entry. Possibly invite VIPs to arrive earlier at 4:45pm and give them a guided tour along with their complimentary drink.

10.0 CLOSE & NEXT MEETING

Meeting closed at 9:08pm. Next meeting will be held at 7:30pm on Tuesday 16 May.